PRICE 1/6

The Odo-Magnetic Treatment.

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The Odo-Magnetic Treatment

. . OF . .

NERVOUS DEBILITY AND ALL DISEASES
RESULTING FROM
POORNESS OF BLOOD AND AN
ENFEEBLED CONSTITUTION.

Nature's Own Remedy for Physical and Mental Maladies and all the Diseases to which mankind is liable.

. . OR . .

THE CURATIVE PROPERTIES OF ODO-MAGNETISM BRIEFLY EXPLAINED.

Published by

The Magnetic & Health Appliance Co.

73, QUEEN VICTORIA STREET, E.C.

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The Curative Properties of Odo-Magnetism briefly explained.

OURS is indisputably an age of scientific discovery. Not a day passes but some new thought—some new plan—is devised by the scientifically trained mind, and it must be universally confessed that the advance, made during the last fifty and more especially within the last few years, has been most marvellous.

Until very recently Dalton's atomic theory was generally accepted as explanatory of the constitution of matter, its analyses and syntheses. But an entirely new theory has superceded all this. The present tendency of scientific thought is to resolve the whole known universe into an infinite series of etherial vibrations and vortices. The atom has given way to

the electron, of which many millions are contained within the Daltonian atom. As the world advances in knowledge and becomes more and more intimate with the mysteries of nature, it becomes conscious that very simple causes may be productive of very astonishing effects. Thus light, heat, electricity, have all been called in to the aid of the physician, and in skilful hands have proved their remarkable therapeutic efficiency.

Had anyone spoken in byegone days of the Finzen Light Rays as a cure for lupus and rodent ulcers, he would have been laughed at and his assertions treated with contemptuous scorn. And yet who has the slightest doubt of the astonishingly beneficial effect produced by them. Experiments after experiments have proved their power to heal diseases hitherto supposed to be most intractable if not totally irremediable. As regards the invisible X Rays the same thing may be said, and the possibility of the powerful emanations emitted by the newly discovered element Radium are still subject to investigation.

If air baths and sun baths can show so favorable a result in cases of Anæmia and want of vital force, we cannot doubt the effects of magnetic currents when judiciously and scientifically applied to the human body? And the more so in cases where the whole nervous system has been shattered by long-continued ill-health, by worry and over-anxiety in business, by serious mental strain, by enduring and lengthy athletic training, or, worse than all, by exhausting drains upon the nerve centres through sensuality, alcoholism and sexual excesses of every kind.

Quinctilian well said, "Orandum est, ut sit mens sana in

corpore sano."* And it is somewhat difficult to conceive of one without the other. There may, of course, be certain phenomenal cases in which the highest genius and the greatest mental powers may be enshrined in a decrepid and sickly body, but these are the exception to the rule and prove very little or nothing. The great desideratum in every class of society has been a combination of high mental powers and shrewd common sense with a vigorous healthy frame and a sound constitution which will allow us to carry out the dictates of our reason.

That the body and mind reciprocally act and re-act upon one another is beyond all doubt. Where the mind is disordered the body will suffer, for one of the clearest symptoms of approaching insanity is restlessness, broken sleep, or frightful dreams. Fevers and other serious ailments are usually accompanied with muttering, and upon many occasions with outbursts of furious delirium. The old remedy for this was bleeding and the exhibition of minute doses of emetic tartar (Antimony). The after effect of this treatment was only too frequently the ruin of the body whose health and vigour they were supposed to restore. There can be but very little doubt that more deaths were occasioned under the old regimen of poisonous drugs and useless nostrums than by natural causes. It may perhaps be said that some of the more famous of the physicians of olden times were too fond of experimenting with new medicaments upon the bodies of their poorer patients, and that the sick poor in the hospitals of those days often were made the subjects of

* "*It is especially to be desired that there should be a sound mind in a sound body.*"

having the effects of some new-fangled medicines tried upon them. The axiom "Fiat experimentum in corpore vili"* is perhaps not quite unknown upon the Continent in our own days. There is, of course, no deliberate intention of harming the patient, but watching the peculiar effect of some new drug may prove so fascinating to the scientific mind of the physician that he may become oblivious of the danger to which the patient is exposed.

In the Magnetic treatment by our method there can be neither risk nor danger. A new disease is not set up to conquer an old one. There is no homeopathic pretence of "Similia similibus curantur."† No nauseous drugs are introduced, no minute particles of virulent poisons exhibited, poisons whose cumulative effects, unless most carefully watched and guarded against, may lead to the destruction of life, or at the best to an after-existence of pain and misery. Surely these are things to be avoided. Shakespeare tells us to "Cast physic to the dogs," and if men and women led natural lives that would be the fate of all the loathsome drugs in the Pharmacopœia. But men and women who lead natural and pure lives are the exception and not the rule; and thus it happens that there is so much pain and sickness in the world.

The simpler the methods of healing, the more likely are they to prove efficacious. Air, light, water, proper food, intelligently devised exercise, are more likely to remedy the ills

* "*Try your experiment upon a common body.*"

† "*Like heals like.*"

of body and mind, than all the most highly lauded drugs of the Materia Medicæ.

We are after all, and even in spite of our immense progress in every art and science, only on the threshold of that which is knowable, merely, as it were, knocking at the door of knowledge.

In the early days the art of healing relied upon materials which to the senses of the people of our days seem worse than useless and filthy in the extreme. Ground mummy powder, crushed spiders, viper broth, and every conceivable nastiness were believed to have a curative effect in direct proportion to their loathsome filthiness.

Metchnikoff, the celebrated Russian chemist and physiologist, declares that the offspring of healthy parents born with a sound constitution and following the precepts of nature with undeviating accuracy would live in perfect health all its life, and unless cut off by some accidental cause, finally die, tired of living and glad to die at about the 150th year of its age.

Unfortunately, those who apply to us have not led healthy lives, neither have they obeyed the dictates of nature. Some no doubt have inherited congenital diseases from their parents or their remote ancestors. Some are the victims of their own follies; others from some delicacy of constitution suffer greatly from atmospheric changes, and in damp, uncongenial weather are subject to rheumatism, neuralgia, headaches, fits of depression and hypochondria. They are tired of the thousand and one nostrums that have turned out so ineffective. They have

been sickened with drugs till, with our great poet Shakespeare, they cry out: "Throw physic to the dogs." And indeed in very many cases that is the very best thing we can do with our pill-boxes and phials of concentrated nastinesses.

Life is a most precious gift; yet how greatly it is wasted and shortened by ignorance and a want of even ordinary care. The age of one hundred ought not to be a matter for wonder, but ought to be reached in the majority of cases. This may seem an exaggeration but is really a fact. All depends upon the care we take of ourselves.

Engineers tell us that even engines suffer from inexplicable diseases, that they become tired and weary and no longer work with their wonted energy, but that a day's rest will restore them to their previous vigour.

If such be the case with mere dead metal, how much more must it be so with a machine so complex and wonderful as the human body. Truly the human organism possesses in itself vast recuperative power, but the friction of an unhealthy mode of life may greatly reduce that power. How then can it be restored?

Sir Wm. Groves many years ago asserted that all the forces of nature are but modifications of one universal force and that each special force is convertible into any one of the others, and we maintain that the primal force from which they are all derived is magnetism. Now, though magnetism is neither life nor the source of life it is an agent for energising all the vital powers. This magnetism, by some process but dimly understood, becomes transformed into vital energy as it

circulates with the blood and is expended in the processes of nutrition, reconstruction, recuperation and healing.

The effect of magnetism is the same whether received from natural sources or from permanently charged magnets.

Reichenbach was the first to call attention to the peculiar effects of powerful magnets upon sensitive people, and though for a time his discoveries were greatly praised and believed in, they were eventually relegated to the dust-heap of oblivion where so many scientific but forgotten facts are buried. There can, however, be no doubt of the curative effects of odylic magnetism. Dr. Wm. Gregory mentions several facts, witnessed by himself, as to the influence of magnetic streams upon some hypersensitive persons, patients of his own.

There are many persons who never enjoy really sound and refreshing sleep unless they lie in the direction of the polar currents, due north and south.

The great merit of magnetism as a therapeutic agent is the simplicity of its operation. We are not whipping up Nature to perform its daily task by loading the system with drugs of doubtful efficacy. We do not set up a new disease in order to eradicate another. We merely supply a subtle force by whose potent aid she may be able to perform her functions more easily and with greater comfort to ourselves. If we find that by wearing a magnetic vest we are freed from the indigestion and dyspepsia that so long oppressed us, we surely should be very childish to take it off and return to those pills and potions from whose exhibition we had failed to obtain any more than very transient and temporary relief. If we find our liver

stimulated by magnetism, why should we return to podophyllin and calomel?

We live in an age of general overstrain and endeavour to get as much toil and as much pleasure and excitement in one single day as would have sufficed our forefathers for a month. The constant hurry of modern life is a fruitful source of nervous breakdown, and though sanitary and hygienic measures may do much to prevent utter collapse, other means are called for in order to recuperate the worn-out system and restore it to its pristine health. Hitherto the only remedies were drugs, tonics and nerve sedatives, all of very little use in cases of nervous debility and prostration. Of course long rest from wearisome toil and tiresome worries will do much to give tone to the jarring nerves, and so will change of scene and long sea voyages, but we are not all rich enough to afford such expensive cures and must therefore turn to cheaper and more accessible remedies. Then why not try Nature's own cure, Magnetism? Why not wear magnetic garments? Magnetism, as we know, penetrates through every substance. It cannot be insulated like electricity. Glass and rubber are no hindrance to it. It passes through everything, permeates everything, and yet there are people who would fain persuade us that it exerts no influence upon the body, no force upon the red ferruginous corpuscules of the blood.

We have been told by men of science and bacteriologists that most epidemic diseases and many others are produced by the attacks of various microbes and bacilli, and that presupposing the nidus for their reception is in a condition favorable

to them they multiply by myriads. This condition can only be found where the resisting power of the system has been enfeebled by the influence of evil habits of life or by ignorance of the most elementary principles of the art of living. When good health is enjoyed we are hardly conscious of any bodily organ, we are only aware of a feeling of buoyancy, and the joy of life pervades our being. Our attention is only drawn to any of our members or any part of our body when it is attracted by either a pleasant or painful sensation in that part. In perfect health the main thoroughfares, streets, lanes, alleys and courts of our body are full of an active police force. Thousands of minute white corpuscles are ever on the watch to pounce down upon any maleficient microbe that shall dare to make its appearance in any of the arteries, veins or capillaries. But if owing to ill-health the blood becomes impoverished then it cannot furnish sufficient force to overcome the bacilli by which it may be invaded, and in spite of the most desperate resistance the defenders are overcome and driven back and the invading microbes advance in ever increasing number till they invade the citadel of the heart and life ceases. It is then too late to think of remedies. If the defenders are to be kept up to the mark and made thoroughly efficient to defend the body against its many enemies, then the blood must be kept rich and pure, and how is this to be done? When generals enter upon a campaign it behoves them in the very first place to consider what kind of an enemy they have to contend with and to prepare for all emergencies. In our own case we have to consider how we may best resist the inroads of debilitating disease, and

if after many trials we find that magnetism is absolutely effective, then it would be the merest folly to refrain from using its proved efficacy from an apprehension that someone might call our remedy a quack one.

Shakespeare tells us that there is nothing in a name; that the rose by any other name would smell as sweet. Thus I presume if we were to call our system of healing the weakened frame and remedying the breaches made in the walls of our constitutions by the inroads of malignant maladies by some grand therapeutic grandisonant appellation we might be sure of being generally patronised by the world at large. We however call it the Odo-Magnetic remedy, and as we know how efficient it has proved in most cases, if not in all, we have abundant faith in it.

"Οὐ χρείαν ἔχουσιν οἱ ὑγιαίνοντες ἰατροῦ, ἀλλ' οἱ κακῶς ἔχοντες †

This is as true now as it was in the time of our Redeemer, and though we may have spent all our substance upon doctors yet we may be nothing better but rather the worse for all the medicine we have taken. We are then surely justified in asking all who have unsuccessfully tried many other therapeutic agents, to give our Odo-Magnetic system a trial. It is impossible to do them any harm whatever, and that is indeed a most consolatory thought to ourselves, and we know and fully believe they will be greatly benefited, if not entirely cured by adopting it. "Finis coronat opus."* Or as we moderns would say, "There is nothing succeeds like success." Success however

† *"Those who are well have not need of a physician but those who are ailing."*

* *"The end crowns the work."*

is not obtained by merely sitting down and waiting for its arrival. We must seek it. If any one is parched with thirst he will hardly wait for the next heavy shower of rain and then let the raindrops fall into his open mouth. He might have a very long time to wait and perish before the refreshing shower came. Surely if athirst he would go and seek water where it could be had and not wait for a mere chance of obtaining it. If therefore we want to be healed we must have recourse to a physician and he again must resort to some medicine to which from long experience he pins his faith.

We have spoken about microbes and bacilli. Of course a large proportion of them are beneficial, but very many of them are intimately associated with disease, such as the Typhoid, the Cholera, and the Tubercle Bacillus. Thousands and thousands fall every year beneath his attacks. The microbe is found everywhere in earth and water and air and is ever lying in ambush ready to fall upon and destroy new victims. He is a fruitful source of every disease, but seldom successful in his attacks upon the sound and healthy, though he only too often proves too much for the nervous and debilitated.

If then by so simple and efficient an agent as the Odo Magnetic aura we can not only enrich the blood and invigorate the constitution so as to enable it to fight successfully against the hosts of malignant microbes that are ever waiting for an opportunity to attack and destroy us, how foolish we should be to neglect so effective a means of rendering all their assaults harmless.

Magnetism has, like only too many now highly exalted re-

medies, had its days of depreciation and contempt, but now it is universally acknowledged to be Nature's supremest health-giving and health-preserving agent. Perfect Magnetic conditions preserve health, invigorate the nerves and exhilarate the mind. Where such conditions exist the despondency and sleeplessness of the nervous hypochondriac disappear. What a sufferer from all so-called nervous diseases requires is a perfect equalisation of his nerve force; something that will soothe the whole nervous system and invigorate the function of every organ of the body, and restore the nerve centres to full health and vigour. The unfortunate sufferer from any chronic disease is never sure that though he may be free from pain and suffering to-day, yet on the morrow or in a day or two his affliction will again assail him and his suffering be all the more acute for the period of immunity from pain that he has enjoyed.

Our method of cure is to supply what we consider to be a positive influence to the negative state of his constitution. This positive stimulus operates upon the blood, strengthens and imparts new life to every organ, renders the digestive organs more capable of assimilating food and of nourishing the body. Dyspeptics find every function of the body fail them because their food being badly assimilated the constituents of the blood participate in the unhealthy conditions resulting from indigestion and mal-nutrition. In all such cases the influence of Odo-Magnetism is most remarkable. Ensuring as it does a copious secretion of the gastric juices it induces a healthier supply of blood and consequently a more vigorous tone in the shattered nervous system. Thus throughout the whole catalogue of

general and specific diseases Magnetism combines with the vital powers of the system, increasing its vitality, doubling its powers of resisting all unfavourable outward influences and bringing about such a radical change in the whole system that if its deficiencies are not entirely eradicated, they are kept down to a degree that can only be entirely credited by those who have tried and fully proved its beneficent action.

When it is fully understood that Magnetic currents are as necessary as pure air and as indispensable to life; that they are forces pervading all material objects, that man himself is a magnet, and that his vigour is dependent upon the efficacy and equalised distribution of the currents within him, then the employment of this powerful life-giving, disease-destroying agent, Odo-Magnetism, will be fully appreciated.

Magnetism cures when all other means have failed. Drugs weaken and depress vitality when a constitution struggling against the inroads of some insidious disease requires all its strength and all its recuperative force for successful resistance against the epidemic which attacks it. Magnetism does not tax and further exhaust the failing powers, but aids them to throw off the enemy that is assailing them.

Hundreds of persons, who had been given over as incurable by Allopathist and Homeopathist can give undeniable evidence of this fact, as they are now living, in full and vigorous health, all owing to that Odo-Magnetic force to which under the Providence of God they owe the present immunity from pain and suffering.

To ourselves pain and disease are plain and intelligible

terms. We understand them to proceed from a Magnetic derangement of the human body. Every particle of that body is Magnetic, and Magnetic harmony at all points is what constitutes that highest of all conditions of rest and equilibrium which we designate by perfect health.

In Mythological history we read of various ages and we have also a use of this in the science of Geology. Thus we have the Golden Age, the Iron Age, the Dark Ages, the Palæozoic Age, the Stone Age, the Neolithic and the Bronze Age. And thus we might also speak of the Bleeding Age, the Drugging Age, the Hydropathic Age, and of many others. The tendency, however, of our times is towards adopting those remedies supplied by natural forces, and I presume it might aptly be termed with all truth and appropriateness the Natural Hygienic Age. Cleanliness, bathing and sanitation have taken the place of the charms and incantations of the witch-doctors of ancient times; excessive bleeding is no longer the practice of any modern disciple of the Dr. Sangrado of Le Sage's novel. Every age seems to have had its particular diseases and its special remedies, but whether disease or remedy killed the greater number of patients is left in doubt. One great feature of our present age is the extensive prevalence of Nervous Debility and its kindred ailments. Our daily papers are full of advertisements of remedies for this disease. Wherever we go we hear parents lamenting over the languid movement and debilitation of sons and daughters just budding into manhood or womanhood, whose life seems gradually oozing away beneath the malignant influence of this fell disease. Many who at one

time gave the brightest promise of a brilliant future career have broken down worn out and exhausted, all their nervous strength entirely gone. Thousand and Thousands of the children of the more opulent are suffering more or less from this insidious weakness.

That the greater portion of this general weakness results from wrong training or entire ignorance of the simplest principle of the laws of health is indisputable. Injudicious clothing of the young of all classes has very much to do with it. Some parts of the body are swathed in thick flannel and covered up so as to be overheated, others are exposed to all the inclemencies of our very variable climate. How then can we expect them to escape the dangers of irregular circulation of the blood and organic congestion?

How many children and young people are forced to give up study and books, because our vicious system of education has overtaxed their brain and exhausted their nervous energy. Sallow complexions, languid steps and listless attitudes, all tell the same tale and in many cases speak of late hours, hot rooms, intemperance, over-excitement and strains of every kind disposing the whole system to all the distressing effects of nervous debility. The greatest want of the present day is an education that shall give us not only a general knowledge of physiology and the laws of life, but shall teach us to lead healthy and happy lives, and this can only be done by strict obedience to Nature's own laws of health.

As professional physicians become more intimately acquainted with the delicate machinery of the human body, they become

more and more averse to the use of powerfully acting drugs and place greater reliance upon fresh air, healthy exercise, plain, but nourishing food, change of scene, sea voyages, bracing mountain air, and upon a simple life free from over-worry and too much toil. Such prescriptions are in many cases successful, but how many are there who have either the leisure or the pecuniary resources to follow them out. What can then be a substitute for all these things which are indeed indispensable to the suffering nervous invalid?

The conclusion at which we must arrive is that health can only be thoroughly restored by some natural agent whose application is easy and void of any very heavy expense. It is well known that the stimulating and restorative properties of sea and mountain air are due to the greater amount of pure oxygen they contain. Now ozone or argon, as some call it, is the most highly magnetic of all gases and it is therefore plainly evident that the larger the supply of pure oxygen there is in the air we breathe, the more shall we grow in health and in strength.

Professor Faraday, a man of the highest eminence in his day and still greatly revered both for his unassuming piety, and his wonderful physical discoveries, not the least of which is the dynamo, the electro magnetic engine, which has done more than almost any other thing to revolutionise our conception of the physical constitution of the universe; he it was who first propounded the idea that the oxygen of the air could be separated from the nitrogen by magnetic action only. It is a well-known fact that the blood contains iron, this forming its

colouring matter, and that upon coming in contact with the oxygen of the inspired air in the lungs, the veinous or bluish blood is changed to the florid hue of arterial blood. If then, oxygen is especially sensitive to magnetic influence, there can be no hesitation is assuming that the blood, absorbing oxygen as it does and as it has been proved to do, must be enriched and beneficially influenced by Magnetism, especially when the body is in a debilitated condition.

Experiments to prove this theory have been remarkably successfully, but hitherto some few failures have resulted, not from any defect or want of truth in the theory, but rather owing to imperfect appliances and misapprehension of the laws of Magnetism. One step was to place the patient in a room, whose atmosphere was strongly impregnated with Magnetism. The results obtained from even so defective a process, were in most cases of a startling description and proved beyond all dispute that the absorption of the Magnetic aura by the human body exposed to its penetrating influence was a certain means of stimulating and invigorating weakly and debilitated constitutions, and of freeing them from chronic diseases, amenable to no other agency. The greatest difficulty in this matter was that patients could not be isolated from their friends and their employment, and compelled to spend all their time in magnetised rooms.

These difficulties were overcome by the invention of Magnetic garments, which met all the needs of the case. These garments of various Magnetic power can be worn with absolute comfort and, what is especially essential, by their aid every

patient can be surrounded by a Magnetic aura particularly adapted to his needs. He thus lives and breathes and walks in a Magnetic atmosphere of his own, and enjoys all the benefits he could derive from living in a specially magnetised room of his own. He is thus not prevented from pursuing his business and can mingle freely with the world without attracting any attention to the fact that he is under Magnetic influence, and becoming the butt of shallow witticism and the unpleasant remarks of the scoffer and unbeliever.

We think, then, that we are justified in looking upon this method of convenient and harmless application of Odo Magnetic influence as a boon of incalculable value to all those suffering from nervous debility or any of its allied ailments.

Magnetism has been proved to have the power of penetrating every part of the body and of imparting new strength to debilitated invalids. By its action on the blood, it is conveyed to every gland, however deeply seated, to every nerve centre, and to the brain. Indeed there is no part which will escape its benignant influence. Every function of the various organs will be regularly maintained. The pulse will beat synchronically, sleep will be refreshing and dreamless, the entire nervous system will be soothed and invigorated, the muscles will recover their tone and elasticity. It can therefore excite no surprise, that we would wish to see the Magnetic method of treatment applied to illnesses of every kind and more fully recognised, knowing how successful it has been in many cases which have been regarded as perfectly incurable. We

do not recommend the purchase of some expensive electric, galvanic appliance, or some magnetic charm, which will bring nothing but disappointment to the buyer. This will not be testing what the great Restorer can do when properly applied. The action of the Magnetic power upon any and every organ should be carefully weighed and pondered over, and the results attained receive the greatest attention, and this requires very special study and experience of the most varied character.

By the very simple but extremely effective arrangement adopted by us in our Odo Magnetic garments the Odylic currents are made to enter and saturate the patient's body with a life-giving flood of Magnetic aura. Still, though the most powerful Magnetic currents are brought to bear upon him with a vital influence so energising in its effect, yet so gentle are its operations that the application is positively pleasurable and agreeable even to the most sensitive sufferer. By wearing our appliances he lives in an incessant and never-varying electrical atmosphere; and one of the first sensations he feels is that of a mild, gentle, genial warmth, by which he is soothed, and by which the acute pain he may have been suffering grows less and less and finally dies away. This Magnetic force supplied by our garments restores all the animal functions to vigorous energy and supplies an inexhaustible store of latent strength and restores abundant vitality and health to every organ of the human body.

The great strides made during the last few years in every science, and more so in electricity in its application to physiology, shows beyond all doubt that there is no other power so

curative, so truly inspiriting, so really adapted to every variety of ailment, so universal in its remedial effect, so marked in its beneficial results, so easy of access and application, as Magnetism. The very height and apex of this is attained by Odo-Magnetism. It acts, upon its application, without any sensible shock, the current being neither violent nor spasmodic but continuous and unvarying, and permanently surrounding the patient with a beneficial, curative Magnetic aura. It possesses an especial and specific property and power of invigorating the whole system, of restoring the harmonic action of all the functions of body and mind, of improving the circulation of the blood, of soothing the irritation of nervous weakness and of generally improving the vitality and restoring the patient to sound and lasting health.

In many cases, which from long neglect, or from the use of improper remedies, have been deemed hopeless, it has effected a cure; and even in the very worst has greatly ameliorated the agonies of the sufferer and given him ease from his intense pain and rendered his life endurable and not entirely void of some measure of comfort and freedom from pain.

My experience teaches me that this all pervading force is a potential agent for the cure or for the alleviation of every kind of chronic weakness, and that there is not an illness incidental to humanity which may not be benefited by its application. As no application can be so easily adopted, it will prove of untold value as an agent ever ready to hand, and from which the sufferer has nothing to fear, but everything to hope.

What more can be said? Let those who have tried every

other mode of healing try this, our simple remedy. They can thus best test its marvellous efficacy and recover health and strength without subjecting themselves to nausea and stomachic derangement induced by drugs and potions of very doubtful efficacy, and which but too often are even worse than useless. Let them trust in Vis meditrix Naturæ,* and those forces which Nature and Nature's God provide for the ailments of His children.

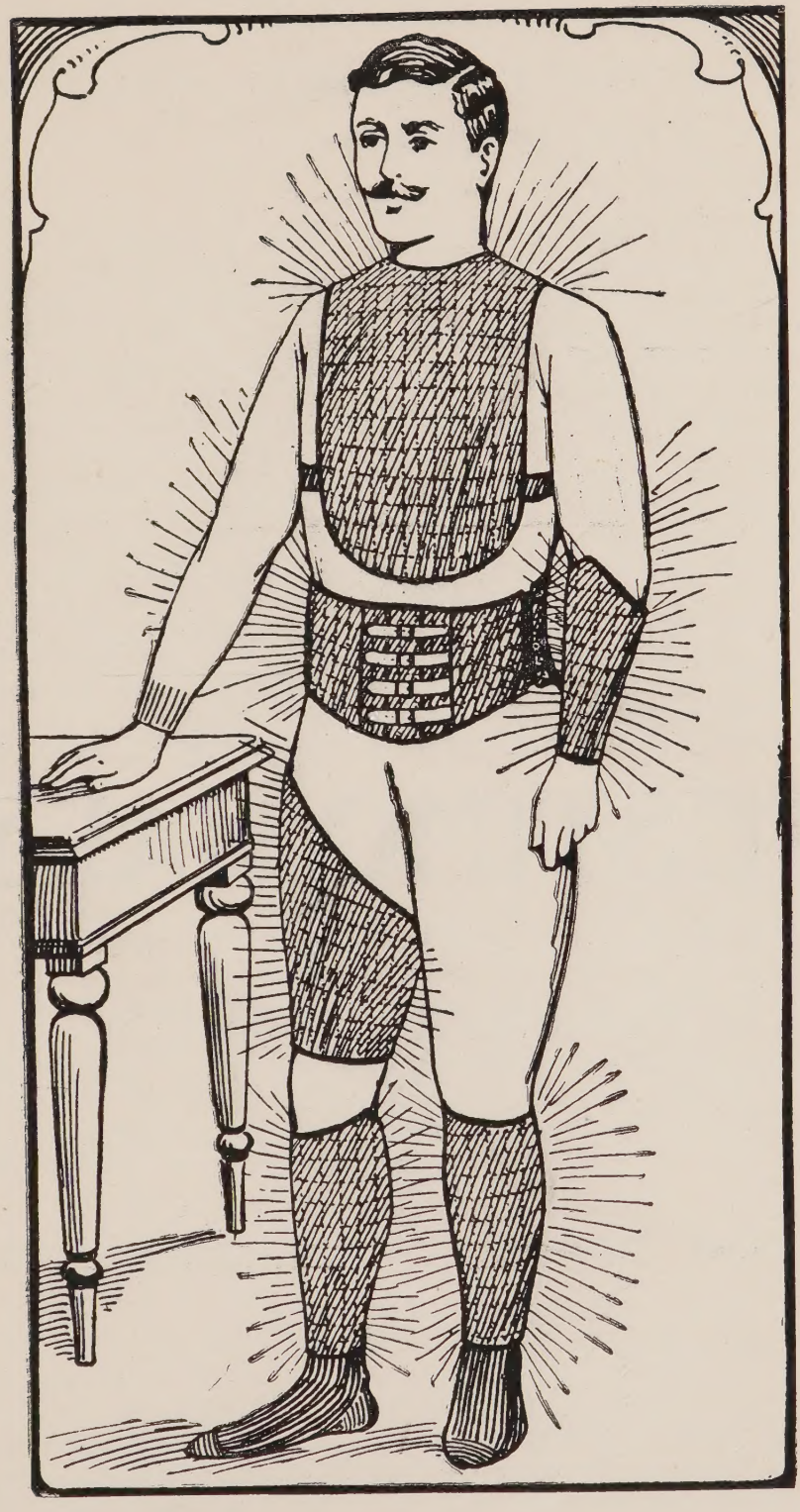
* *The healing power of Nature.*

ODO MAGNETIC APPAREL.

These appliances consist of a number of magnets, and are so constructed that each separate magnet possesses so far as it is possible the properties and powers of a magneto-electric battery, yet so modified as to obviate all perceptible shocks and every unpleasant sensation. Nevertheless the blood circulating through all the minute ramifications of the arteries and veins is brought under the beneficent influence of the current generated by our Odo Magnetic Apparel.

These are very greatly superior to anything that has as yet been invented. They are both light and comfortable to wear and are made of the very best materials that can be procured, in very many instances Dr. Jaeger's all wool Zanella is used, and in fact neither time, care nor expense is spared in their perfection, in order that they may produce the very best results, and we feel certain that our patients will be greatly pleased with the appearance and finish of our appliances.

Every appliance is highly magnetised and thoroughly tested before we send it out.



TESTIMONIALS.

Typical Testimonials.

NEURALGIA, INSOMNIA, DYSPEPSIA, ETC.

PRINCES STREET, LONDON, W.

Sept. 11th 1905.

Dear Sir,

I am writing to express my deep gratitude for "Odo-Magnetic Apparel." In my youth I was a great sufferer from Boils, Neuralgia, Constipation Indigestion, Sleeplessness, and kindred ailments—rarely free from one or the other. My parents were at times much concerned about the condition of my health. As I grew into manhood, the claims of Odo-Magnetic Apparel were brought to my notice. At first, I was very sceptical—the simplicity of the whole affair made it difficult for me to believe that I could derive any good from its application; however, I was at last persuaded to give the treatment a fair test, and as a result I am now able to say that the old complaints have entirely disappeared. I fall asleep very quickly now, whereas at one time I have lain awake for hours, listening to the dreary tick-tick of the clock. My sleep is of a refreshing character, and is rarely disturbed by dreams. The extreme lassitude I used to have in the morning when rising has given place to a buoyant feeling—a feeling which makes life worth living. **I can now enter into my work with zest, and enjoy it,** nothing is too much trouble. I can work more hours without feeling in any way distressed. My appetite is good (my wife says exceptionally so) and I enjoy my food immensely.

With reference to constipation, at one time I frequently went several days without having a motion, but now I am as regular as possible. I can never adequately say what a boon Odo-Magnetic Apparel has been to me. I am always doing my best to introduce it to those of my friends who are suffering from nervous disorders.

I was much amuse by the experience of one of my acquaintances. This friend had purchased an outfit for some particular ailment, and not understanding that the treatment was fundamental, was greatly surprised to find that the outfit not only accomplished that for which he had bought it, but that it also cured him of indigestion from which he was a chronic sufferer. With best wishes.—Yours faithfully, A.D.

ASTHMA, RHEUMATISM, GENERAL WEAKNESS.

LONDON,

August 29th 1905.

Dear Sirs,

It is some time ago since I made a report to you, but I am very pleased to say that your appliances have **done me a world of good.** I am never troubled with the distressing symptoms you first treated me for, and considering my case was of long standing, and a chronic one, this speaks well for your treatment. Thanking you for your attention.

Yours very truly, C. WILLIAMS.

CHRONIC DYSPEPSIA, NERVE EXHAUSTION AND GENERAL WEAKNESS.

London, N.

Mr. A. D. Light, *August 29th 1905.*

Dear Sir,

Some time ago when I wrote to thank you for recommending me a Magnetic Appliance for my chest and stomach troubles, I promised I would again write and let you know if I still derived benefit from its use. I am very pleased to be able to say that I have never felt any lasting effects of my complaint since I first wore the appliance, and I am certainly better for wearing it. I should be **sorry now to be without it.** Yours sincerely, A. Francis.

INSOMNIA, NERVE EXHAUSTION AND URINARY DIFFICULTIES.

August 24th 1905.

Dear Sirs,

After a few months treatment I have to report great improvement in my general health. The painful symptoms mentioned to you are greatly relieved and I feel sure I shall shortly be able to report a complete cure. You may make use of this letter if you wish, but please only put my initials.

With best wishes, yours faithfully, H..... C.....

London, N.E.

September 11th, 1905.

Gentlemen,

The small Magnetic appliance you supplied me with for my little boy has **worked wonders,** and I shall be pleased to recommend your treatment to any of my friends, as I have great confidence in the curative properties of Magnetism. You might kindly let me know the price of a belt for my wife, as I am anxious that she should undergo your treatment for Neuralgia and general nervous debility. Awaiting your early reply, Yours gratefully, C.A.J.

VARICOCELE, & SEVERE NERVOUS BREAK DOWN.

Bethnal Green Road,

September 4th 1905.

Dear Sir,

I have now worn one of your Magnetic Appliances for four or five weeks, and am thankful to say that I am feeling better in every respect. The Friction Gloves I consider are splendid, and I am hopeful of reporting a complete cure before long. Please accept my thanks for the way in which you have handled my case.—Yours faithfully, B. George.

NERVOUS EXHAUSTION AND LIVER TROUBLE.

October 2nd 1905.

Dear Sirs,

I have only one regret re your Belt, that is that I did not see one long before. It has done me an immense amount of good, much more than I ever expected. I have gained strength in every way, and am told every day how much better I look. If this small testimonial is of any use to you, I shall be very pleased for you to use it as I really think your treatment deserves it. I have every faith in Odo-Magnetic Aparel.—Yours respectfully, C JAMES.

What a Salvation Army Officer says of Odo-Magnetic Apparel.

NERVE EXHAUSTION, BRAIN FAG AND GENERAL WEAKNESS. ASTHMA.

NEWPORT,
MONMOUTH.

October, 1905.

Dear Sir,

Although I wrote some time ago expressing my satisfaction for the benefit received through treatment by **Odo-Magnetic Apparel.** I feel sure you would like to know exactly my present condition. Before doing so, I will briefly outline my case. When I first adopted your treatment, I was a chronic sufferer from Indigestion, and also suffered acutely from Nerve Exhaustion, Brain Fag and General Weakness. Very soon after I commenced the treatment, **I found relief** and then began to **improve very rapidly** and now I am happy to say that **I enjoy splendid health.**

It will, no doubt interest you to know that **my wife has also received much help from the treatment.** As a young woman, her life on several occasions was despaired of, she being a terrible sufferer from Asthma; but since her recovery, she has been able to do a great amount of public speaking both in the open and in buildings. It will be a matter of surprise to many when they read this, as the strenuous life of a Salvation Army Officer is well known. In spite of unfavourable weather, she has stood in the open and conducted services without the slightest ill effect. Together, we have been Officers for a period of 24 years. We **attribute our good health entirely to the beneficent action of Odo-Magnetism and strongly recommend it** to others whenever we have an opportunity.—Yours gratefully, H.W.

GENERAL DEBILITY, DYSPEPSIA, NEURASTHENIA.

August 24th 1905.

LONDON, N.

Gentlemen,

I am delighted to be able to report that I am now in excellent health, undoubtedly due to the curative efficacy of Odo-Magnetic Apparel. I can now leave the outfit off with safety, in fact I am able to report a complete cure. The Douche you also supplied me with is an excellent appliance and I should not like to be without it.

With best wishes and thanks for your kind advice.

I am Gentlemen, Yours etc., J. CHARLES.

September 11th 1905.

MANCHESTER.

MR. LIGHT,

Dear Sir,

It gives me great pleasure to write and thank you for the appliances you made me and the good derived therefrom. I suffered very much from bodily weakness, but am now so much better that people constantly remark how well I look; therefore, I am most grateful to you and would strongly recommend your treatment for any weakness. You can make what use of this you like. Wishing you every success in your business.—I am, Yours faithfully, Miss T.B.E.

STOKE NEWINGTON,

13th September 1905.

Gentlemen,

I have very great pleasure in testifying to the fact that Magnetism has done me a great deal of good, and I specially felt the benefit of my Shield whilst in the Gold Coast Colony, West Africa. I had good health there in what is known as the white man's grave, which I should think is as good a test as Magnetism could have. I am always ready to recommend your treatment to any of my suffering friends.—Yours faithfully, L.E.

DOVER STREET,

CANTERBURY.

Dear Sir,

It gives me much pleasure to testify to the value of Magnetism.

Eighteen months ago, I was suffering from internal weakness which necessitated spending some weeks on my back. 9 months ago I was persuaded to wear one of your appliances, and have since then made rapid strokes to complete recovery. Am pleased to say I now enjoy good health. If this testimony is of any value to you, I shall be pleased, as I would like all suffering humanity to test the worth of Magnetism.—Yours, etc., (Miss) C.M.

MIDDLESBROUGH.

September 21st 1905.

The Magnetic and Health Appliance Co.

Gentlemen,

I am happy to say that Belt supplied by you has had very beneficial results. For a number of years I had been compelled to give up work for several weeks during the winter months, but now I am able to continue working winter and summer—thanks to Odo-Magnetic Apparel. You may rely upon me recommending Magnetism as a remedy for Rheumatism.

I am, Gentlemen, Yours truly, N.H.

2nd October 1905.

Dear Sir,

At the time I adopted your Magnetic appliance, I was a great sufferer from Rheumatism. I am pleased to say that after a few months treatment, I am feeling great benefit from the Outfit, and have pleasure in adding my testimony to the already large number of grateful patients.—Yours sincerely, C. H.

MIDDLESBROUGH.

September 22nd 1905.

The Magnetic and Health Appliance Co.

Gentlemen,

Referring to the Odo-Magnetic Outfit supplied by you, I have much pleasure in saying that it has been of immense service to me; indeed, it has exceeded my highest expectations. Before I adopted your treatment, I was always in an indifferent state of health, but now I am scarcely ever troubled with my old complaints. My children have also derived much good from the Apparel and speak in the highest terms of it. I feel it to be my duty to bring the treatment to the notice of other sufferers. You have my permission to make what use you like of this letter.

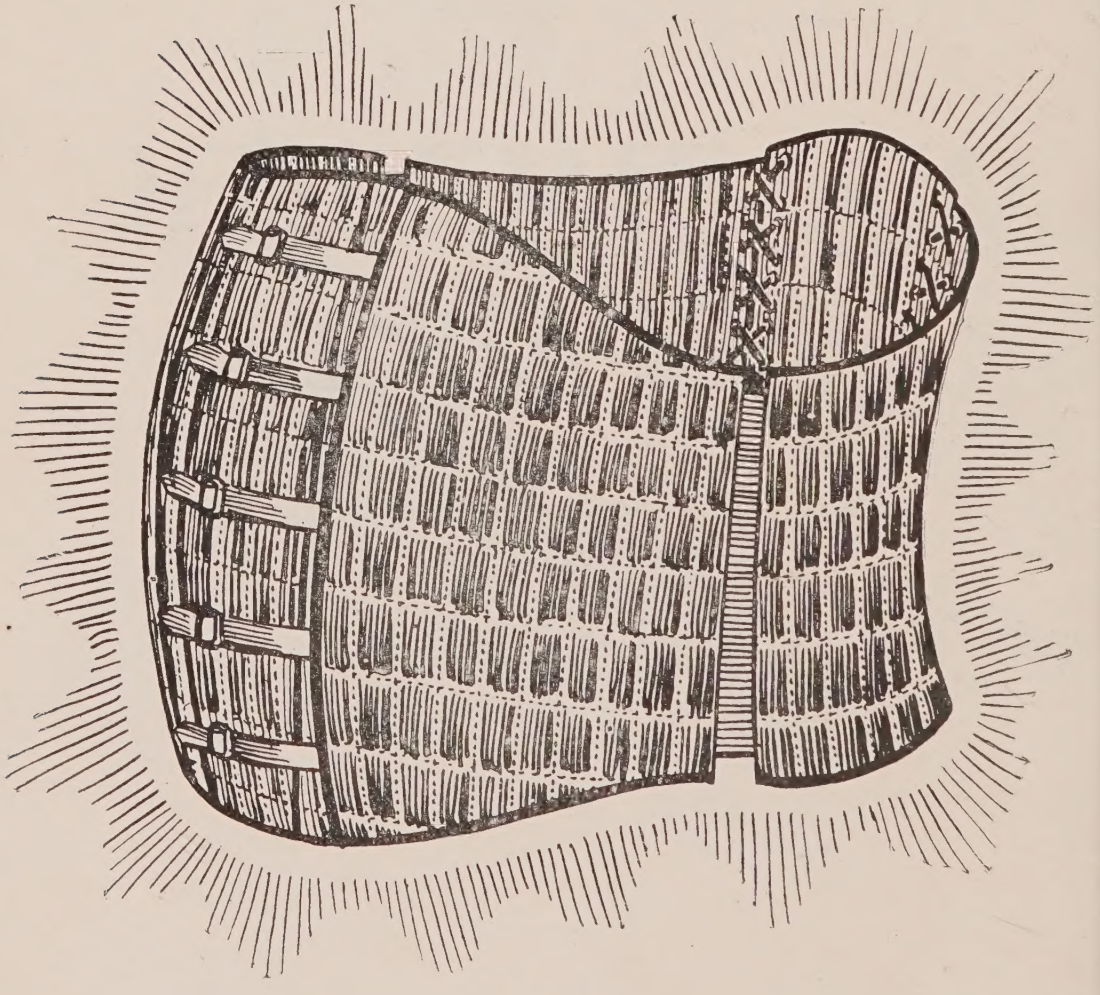
Thanking you for your kindness.

I am, Gentlemen, Yours faithfully, M.N.

ODO-MAGNETIC APPAREL.

Odo-Magnetic Apparel.

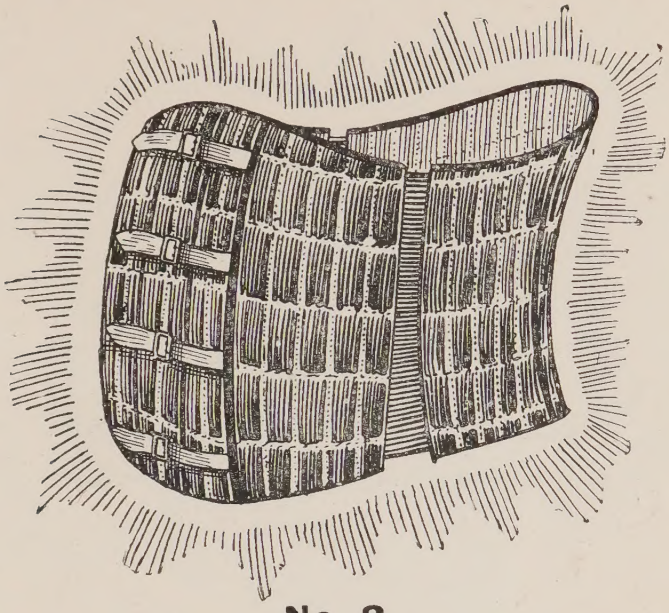
Gents' Abdominal Belt.



No. 1.

Price, Complete - - - **£4 . 0 . 0**

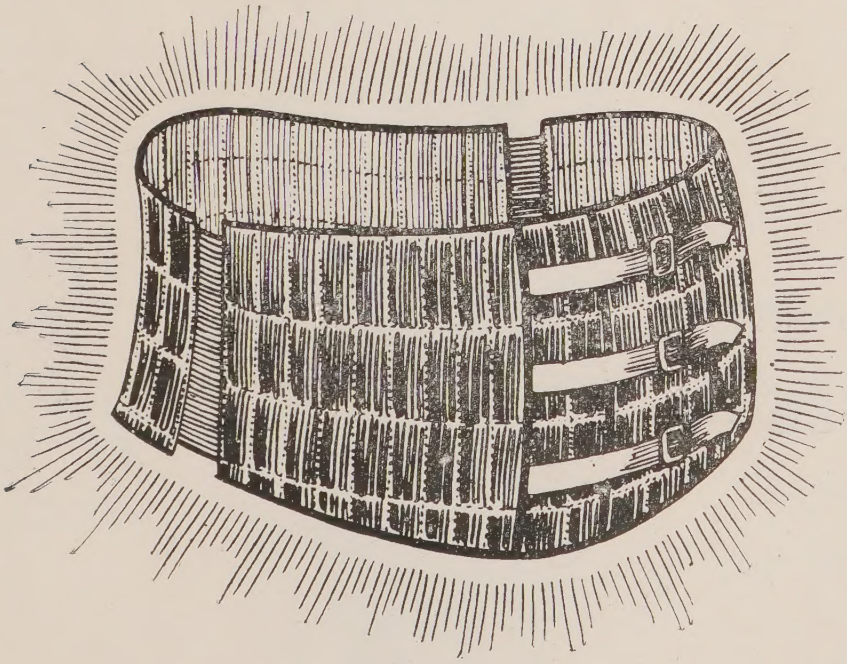
Gents' Abdominal Belt.



No. 2.

Price, complete - - - - - - - **£3 . 0 . 0**

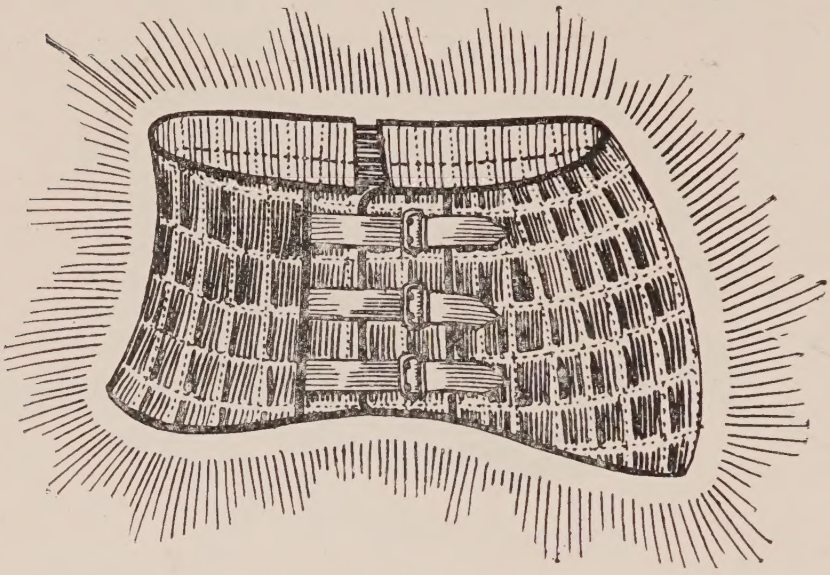
Gents' Abdominal Belt.



No. 3.

Price, complete - - - - - - - **£2 . 0 . 0**

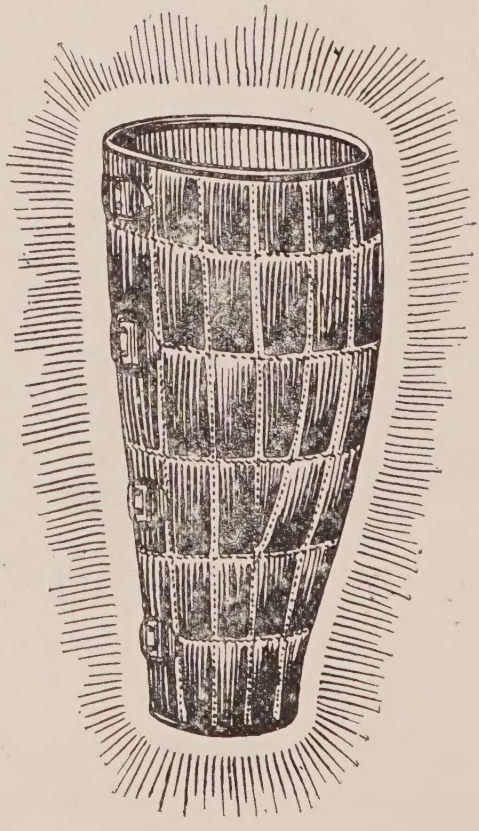
Ladies' Abdominal Belt.



No. 1.

Price, Complete - - - - **£3 . 0 . 0**

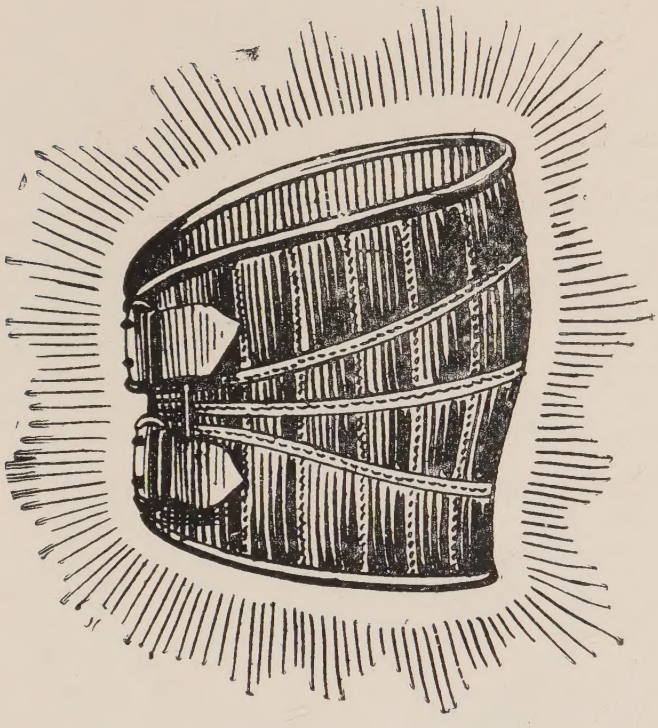
Lower Legging.



Price per pair

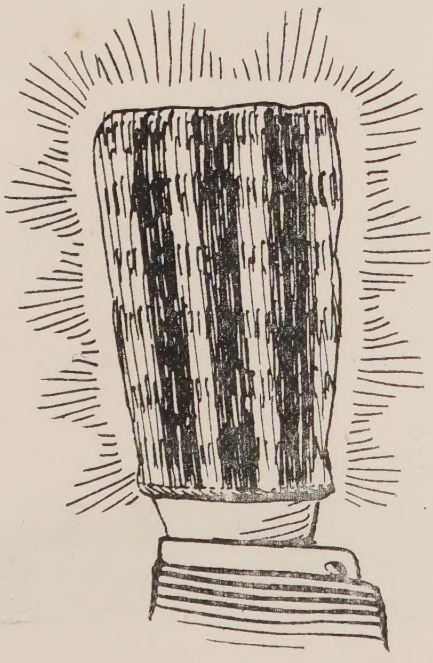
£1 10 0

Knee Cap.



Per Pair - - - - **£1 . 5 . 0.**

Friction Glove.



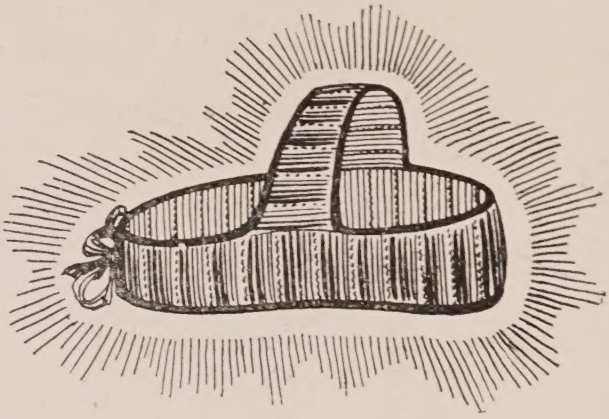
Price :
10/6 each.
OR
18/6
per Pair.

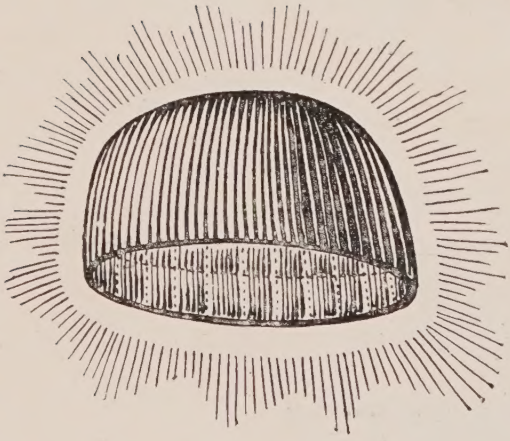
Catarrh & Neuralgia Caps.

No. 1.

For Night wear,

Price - **15/6.**





No. 2.

For Day wear.

Price - - **15/6.**

Insoles.

5/-

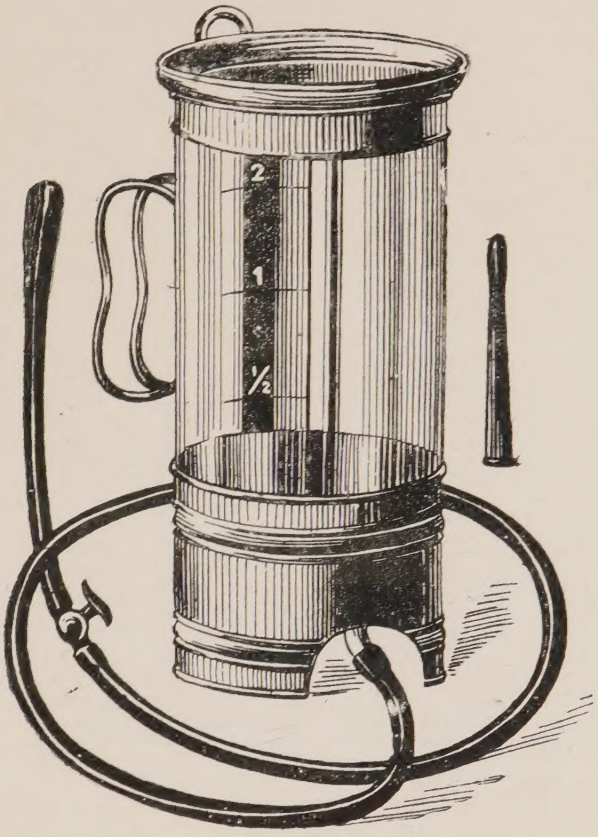
per pair.

or

8/6

or 2 pairs.

The Hydrostatic Douche.



No. 1.

Plated Frame, Glass Tank, best Rubber Fittings, Capacity 3 pints

Price **8/6.**

Collapsible Douches.

	Price.
No. 2.	
Best Rubber Fittings, Capacity 2 pints -	**6/6**
No. 3.	
Best Rubber Fittings, Capacity 3 pints -	**7/6**
No. 4.	
Best Rubber Fittings, Capacity 4 pints -	**8/6**

The Magnetic & Health Appliance Co.

Offices & Consulting Rooms:

73, QUEEN VICTORIA ST.,
LONDON, E.C.